

FEVEN DEBELA

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Senior Product Designer with 8+ years across Fortune 500 consulting and Microsoft-scale AI products. Patent holder known for turning complex systems into trusted, intuitive experiences for millions of users across Copilot, M365, and Viva.

EXPERIENCE

Senior Product Designer | Microsoft

2024 – Present

- Define UX strategy for Microsoft People Skills, an AI-powered surface in Copilot that surfaces relevant skills to millions of users across M365 and Viva.
- Shape Copilot interaction models in partnership with AI researchers and data scientists, driving improvements in output clarity, trust, and task completion.
- Scaled Viva's design system across 8 product modules, setting accessibility and consistency standards now adopted org-wide.

Product Designer II | Microsoft

2022 – 2024

- Invented Lobby Chat in Microsoft Bookings, a U.S.-patented pre-meeting communication feature that reduced friction in virtual appointment workflows and improved scheduling efficiency by 15%.
- Launched Viva Home, a modular personalized hub that became the cross-product entry point for M365, driving a 10% lift in suite-wide engagement.
- Redesigned the Virtual Appointments scheduling experience end-to-end, streamlining complex multi-role workflows used by millions of healthcare and enterprise users.

User Experience Specialist | Accenture

2019 – 2022

- Designed UX for Nike and Albertsons, delivering retail and e-commerce experiences across web and mobile at global consumer scale.
- Created data visualization dashboards adopted by 150+ executives for strategic decision-making, and led offshore design teams reducing delivery cycles by 30%.
- Owned research-to-delivery across concurrent Fortune 500 engagements in healthcare, retail, and finance, developing fluency in high-stakes, regulated product environments.

User Experience Researcher Intern | Alaska Airlines

2018 – 2018

- Conducted 5+ remote usability studies on mobile and web, informing the design of the Saver Fare product launch.
- Delivered weekly stakeholder presentations synthesizing research findings to align product and design direction for Saver Fare.

EDUCATION

University of Washington

2021 – 2022

MS Information Management, Data Science Specialization

University of Washington

2015 – 2019

BS Human Centered Design & Engineering | BA Political Science

SKILLS

AI UX: Copilot & LLM product design, prompt UX, AI interaction patterns, trust & transparency design

Design: Enterprise UX, Information Architecture, Interaction Design, Design Systems, Accessibility & Inclusive Design

Research: User Research, Usability Testing, Design Thinking, Data Visualization

Tools: Figma & FigJam, Adobe Creative Suite, Power BI & Tableau, Jira & Confluence, Python

RECOGNITION

U.S. Patent Holder, Lobby Chat: Awarded for innovation in pre-meeting communication design.

Microsoft Give Month Champion: Raised \$150K+ with 80% org participation.

National Society of Black Engineers: Led academic excellence initiatives across 10+ states.